

# Programme

Thursday 9 November

09:00-09:30	<b>Registration and coffee</b> Room: auditorium 4A-0-69	
09:30-10:00	<b>Welcome and introduction</b> by <u>Eva Novrup Redvall</u> Room: auditorium 4A-0-69	
10:00-11:00	<b>Keynote: Happy Endings in Children's Film: Emotion, Narrative, and Ideology</b> Keynote speaker: <u>Noel Brown</u> (including Q&A) Room: auditorium 4A-0-69	
11:00-11:30	<b>Coffee break</b>	
11:30-13:00	<p><b>Paper session 1a: Films for children and young audiences</b> Room: 4A-0-56, chair: Christa Lykke Christensen 4 x 15 minutes papers + 30 min discussion</p> <p><u>Anders Lysne</u>: <i>Remixing the youth film for the digital era: The case of Team Hurricane</i></p> <p><u>Jakob Freudendal</u>: <i>The decline of the world's best film funding scheme for children and youth? New strategies for public film funding in Denmark</i></p> <p><u>Anders Åberg</u>: <i>"D'ya know where they're from?": Migrants in Swedish Children's Film</i></p> <p><u>Becky Parry</u>: <i>Beyond Stereotypes, Beyond Archetypes: The representation of girls in the contemporary Swedish children's films of Sanna Lenken</i></p>	<p><b>Paper session 1b: Edutainment and adult mediation</b> Room: 4A-0-68, chair: Eva Novrup Redvall 3 x 15 minutes papers + 45 min discussion</p> <p><u>Thitinan B. Common</u>: <i>TrueLittleMonk: When reality show meets Dhamma teaching for kids</i></p> <p><u>Raffaele Chiarulli, Alessandra Augelli</u>: <i>Keeping the Earth: The contribution of animated films to environmental education for children and young people</i></p> <p><u>Adeline Tay, Jiow Hee Jhee</u>: <i>Nurturing young children in the digital world: A parental perspective</i></p>
13:00-14:00	<b>Lunch (everyone buys their own lunch)</b>	
14:00-15:30	<p><b>Paper session 2a: New media generations and youth programming</b> Room: 4A-0-56, chair: Christa Lykke Christensen 4 x 15 minutes papers + 30 min discussion</p> <p><u>Vilde Schanke Sundet</u>: <i>Youth as 'global natives'? Strategies for reaching a new media generation</i></p> <p><u>Juan Francisco Gutiérrez Lozano, Eduardo Ramos Rodríguez</u>: <i>Andalusia Regional Television and its youth programming: From the rise and fall of a specific channel to the triumph of formats linked to social networks</i></p> <p><u>Louise Brix Jacobsen, Kim Toft Hansen</u>: <i>Gender equality through young adult drama</i></p> <p><u>Pia Majbritt Jensen, Petar Mitric</u>: <i>Difference and multiplicity in the media diets of 8-17-year-olds</i></p>	<p><b>Paper session 2b: New platforms and formats</b> Room: 4A-0-68, chair: Eva Novrup Redvall 3 x 15 minutes papers + 45 min discussion</p> <p><u>David Kleeman</u>: <i>The platforms and technologies that will form the metaverse, and what each might bring to real-world activism</i></p> <p><u>Helle Kannik Haastrup</u>: <i>Gothic Heroines and Forensic Fandom on TikTok: Analysing coming of age narratives in Wednesday and Stranger Things and their online 'cultural forum'</i></p> <p><u>Clara Sánchez-Rebato Valiente</u>: <i>Welcome to my review! Subjectivity as a core element of the verbal communication of booktubers</i></p>
15:30-16:00	<b>Coffee break</b>	
16:00-17:00	<b>Roundtable: Current trends and challenges in film and television for children and young audiences</b> Room: auditorium 4A-0-69, chair: Eva Novrup Redvall Participants: <u>Anna Potter</u> , <u>David Kleeman</u> , <u>Jeanette Steemers</u> , <u>Noel Brown</u> & <u>Ruchi Kher Jaggi</u>	
18:30-	<b>Conference dinner</b> Restaurant SULT, Vognmagergade 8 B, 1120 København K, Denmark	

## Friday 10 November

08:30-09:00	<b>Coffee</b> Room: auditorium 4A-0-69	
09:00-10:00	<b>Keynote: Culture at a Crossroads: Re-evaluating the Role of Australian Children's Television in the On-Demand Age</b> Keynote speaker: <u>Anna Potter</u> (including Q&A) Room: auditorium 4A-0-69	
10:00-10:15	<b>Coffee break</b>	
10:15-11:45	<b>Paper session 3a: Media use and audience perceptions</b> Room: 4A-0-56, chair: Vilde Schanke Sundet 4 x 15 minutes papers + 30 min discussion  <u>Rebecca Breg</u> : <i>Ambivalences of media use behavior of children and adolescents in relation to their social milieu. A comparison on the media behaviour of children and adolescents aged 12 to 15 between middle schools and high schools in Bavaria</i>  <u>Andrea Esser, Jeanette Steemers, Matt Hillborn</u> : <i>The consumption of 'longform' screen content by 16–19-year-olds in Denmark and Germany</i>  <u>Merris Griffiths, Dafydd Sills-Jones</u> : <i>Preteens' Media Use in Minority-Language Environments: A Comparison of Cymru (Wales) and Aotearoa (New Zealand)</i>  <u>Anna G. Orfanidou, Nikos S. Panagiotou</u> : <i>Greek Young Audience perceptions and beliefs about different aspects of TV watching</i>	<b>Paper session 3b: Strategies for reaching children and young audiences</b> Room: 4A-0-68, chair: Pia Majbritt Jensen 4 x 15 minutes papers + 30 min discussion  <u>Maria Skytte</u> : <i>DR's strategy for children's content in the digital media system</i>  <u>Johan Nilsson</u> : <i>Bamse 2023: A 50-year Anniversary as an Unfolding Transmedial Event</i>  <u>Helle Strandgaard Jensen</u> : <i>Global Sesame Street: Driving and Driven by Merchandise?</i>  <u>Fredrika Thelandersson, Carolina Martínez, Helena Sandberg</u> : <i>"I am there for the video, not the advertising": Children's voices on Youtuber sponsoring and merch</i>
11:45-12:00	<b>Break</b>	
12:00-13:00	<b>Industry session: Where next for Danish children's film and television?</b> Room: auditorium 4A-0-69, chair: Eva Novrup Redvall Participants: <u>Jonas Kryger-Hansen</u> , DR Head of strategy for children and young audiences <u>Rebecca Bach Lauritsen</u> , Head of Studies at The Cross-Media School of Children's Fiction <u>Thomas Borch Nielsen</u> , director, and visual effects artist	
13:00-14:00	<b>Lunch (everyone buys their own lunch)</b>	
14:00-15:30	<b>Paper session 4a: Children's TV around the world</b> Room: 4A-0-56, chair: Eva Novrup Redvall 4 x 15 minutes papers + 30 min discussion  <u>Yuval Gozansky</u> : <i>Time for Multi-Platform Telestudies: Histories of Children's Television Around the World</i>  <u>Ruchi Kher Jaggi</u> : <i>Mapping the Reconfigured Ecology of Children's Media Content in India – Perspectives of Industry Professionals</i>  <u>Paolo Russo</u> : <i>Developing and writing Topo Gigio – the series for a contemporary audience</i>  <u>Christa Lykke Christensen</u> : <i>Reaching the youngest audience on the Danish broadcaster DR's Minisjang Platform</i>	<b>Paper session 4b: Experiencing animation</b> Room: 4A-0-68, chair: Petar Mitric 4 x 15 minutes papers + 30 min discussion  <u>Selma Aitsaid</u> : <i>Algerian Disabled Pre-teens' (tweens) Identification with Disney</i>  <u>Signe Kjaer Jensen</u> : <i>Analyzing Children's Reception of Frozen, Up and Shrek the Third from a Musical and Multimodal Media Perspective</i>  <u>Maja Rudloff</u> : <i>"You look like Elsa, mommy!". Media globalization, hyper-consumption and everyday experiences with Disney's Frozen universe</i>  <u>Jonas Lindkvist</u> : <i>Ponyville Confidential – The use of parody for a young audience in My Little Pony: Friendship is Magic</i>
15:30-16:00	<b>Wrapping up / Goodbye</b> <u>Eva Novrup Redvall</u> Room: auditorium 4A-0-69	