Abstract

After more than twenty years of digital museum practice, this research seeks to conclude on how technological affordances are understood by museum institutions and professionals and how that perception matches the paradigms and agenda-setting posed by the museum field and by cultural policy.

Based on a nationwide survey, interviews, and a cultural political mapping, this project examines and presents the development, practice, and perceived outcomes of digital museum mediation in Denmark.

The PhD project was triggered by the need for an exploration of the existing digital mediation practices in Danish museums to evaluate the outcomes and values of these practices as a contribution to museum mediation in general and the goals of knowledge sharing, visitor experience, and participation in particular.